



Privacy and Intellectual Property Policy

Royal Ontario Academy (ROA) is committed to safeguarding the privacy, security, and intellectual property of all students, clients, associates, and visitors to our website. This policy outlines how we collect, use, maintain, disclose, and protect information, and governs the intellectual property rights associated with our content.

Information Collection and Use

This Privacy Policy governs the collection, use, and sharing of information by ROA, applicable to all products and services provided through the ROA website and associated platforms.

Personal Information

We may collect personal information such as name, email address, mailing address, and phone number from users when they visit or register on our website, complete forms, or engage in other activities and services. Users can choose to visit the site anonymously, but refusal to provide personal information may limit access to certain features.

Non-Personal Information

ROA may collect non-personal information about users, such as browser type, operating system, and connection details, to enhance site functionality and improve the user experience.

Login Tracking for Academic Integrity and Student Success

For the purposes of ensuring academic integrity and supporting student success strategies, ROA tracks login times and user locations. This information is used to monitor compliance with our academic policies, detect any irregularities, and provide tailored support to enhance the learning experience.

Cookies and Web Analytics

Cookies

Our site may use cookies to enhance user experience. Users can choose to disable cookies through their browser settings, although some site features may not function optimally if cookies are refused.

Web Analytics

We use web analytics tools, such as Google Analytics, to monitor and analyze website traffic. These tools use cookies to collect data in an anonymous form. Users can opt out of these analytics by adjusting their browser settings or by using the Google Analytics opt-out tool.

Use of Collected Information

ROA collects and uses personal information for the following purposes:

- To operate and manage our website
- To track login times and user locations to ensure academic integrity and promote student success
- To improve customer service by responding to inquiries and requests
- To personalize the user experience by understanding how our users interact with the site
- To process payments and fulfill service orders
- To send periodic emails with updates, service information, or responses to user inquiries
- To enhance our products, services, and overall user experience through feedback

Protection of Information

We implement robust data protection measures, including SSL-secured communication channels and encryption, to protect personal information from unauthorized access or disclosure. Sensitive data exchanges are conducted securely, and our site complies with PCI vulnerability standards.

Sharing of Personal Information

ROA does not sell, trade, or rent personal information to third parties. We may share limited, non-identifiable demographic information with trusted business partners or service providers for specific purposes, such as sending newsletters or surveys, with prior user consent.

Location Information

We may request location data to personalize certain features of our website, such as fee calculations on the Registration page. This information is used internally or with third-party providers to customize the user experience.

Intellectual Property

ROA either owns the intellectual property rights for all underlying HTML, text, audio clips, video clips, and other content on our website, or has obtained permission from the owner of the intellectual property to use it where applicable.

Except where otherwise indicated, copyright belongs to ROA.

Our website is intended to provide general information, and we do not warrant the quality, accuracy, or completeness of any information on the website. ROA does not accept responsibility for any loss or damage incurred as a result of relying on information found on this site.

Authorization and Limited License

ROA grants users a limited license to view, display, and use the content of the site on a computer, tablet, or mobile device, and to print or download content under the following conditions:

- Modification of the content is strictly prohibited
- The associated copyright notice and this limited license must be included and displayed on each copy
- Commercial use of any content is strictly prohibited
- Duplication or appropriation of source code is strictly prohibited

This limited license does not apply to material hosted on other servers that may be linked to from the ROA website.

Acknowledgement

Copyright 2024 Royal Ontario Academy. All rights reserved.

Hypertext links to external websites are provided for convenience only. ROA does not control or endorse the content on third-party websites and is not responsible for any material found at external web locations.

Electronic Communications

Users who join our mailing list may receive updates, newsletters, and service information. Users can unsubscribe at any time by following the instructions included in each email.

Changes to This Policy

ROA reserves the right to update this Privacy and Intellectual Property Policy at any time. Active users will be notified of significant changes, and we encourage all users to review this policy periodically.

Acceptance of Terms

By using our website, you agree to the terms of this Privacy and Intellectual Property Policy. Continued use of the site following updates will signify your acceptance of any changes.

The school administration will review this policy/procedure annually to ensure its effectiveness and alignment with educational standards and goals, making revisions as needed. For further information regarding this policy, students and parents/guardians are encouraged to contact us at Royal Ontario Academy at info@royalontarioacademy.com.